



FOR IMMEDIATE RELEASE

East Teak's Garapa Gold™ Meets Consumer Demand for Hardwood Decking
Growing Number of Buyers Preferring the Exotic Blonde Look

DALLAS– May 2008 – According to the May 2008 issue of *SmartMoney* magazine, though the housing market is suffering from a nationwide slump, homeowners today are putting their money back into their homes with upgrades – particularly the outdoor living areas. In fact, the average deck on an upscale home has more than doubled in size, ranging anywhere from 40-70% bigger than the main inside living area. East Teak Fine Hardwoods, Inc., the industry leader in First European Quality teak and other fine hardwood products, has seen a spike in demand this spring for its Garapa Gold™ decking line as a result.

True to its name, Garapa Gold is a beautiful South American hardwood featuring a light yellow to golden brown color. The Garapa species is resistant to rot, decay, insects, scratches, and even fire, without any chemical treatments. It is very stable and easier to work with than other exterior hardwoods, and can last for more than 80 years. Harder than oak and bearing a smooth surface, Garapa Gold is ideal for exterior decks and docks.

“We have seen the prices of so many other popular hardwood species rise within the recent months,” says George Guy, vice president. “Garapa Gold is not only a more economical solution but an alternative look in decking that stands out among the darker hardwoods typically used today.”

East Teak provides prime-grade Brazilian Garapa Gold in several different sizes of decking. This product is also available tongue-and-grooved (T&G) for porch planks or pre-grooved for hidden fastener systems.

Founded in 1972, East Teak Fine Hardwoods, Inc. is the leading importer of high grade teak and other fine hardwood species used as decking, flooring, walls, ceilings and cabinetry in the construction of yachts, hotels, resorts, office buildings and luxury homes. From its facilities in South Carolina and Washington, East Teak serves the architectural, up-scale residential, commercial construction, hospitality and boating industries throughout the United States, the Caribbean and Canada. More information can be found at www.eastteak.com

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Media contact:
Jennifer Green / Lainie Kritser
jgreen@mbapr.com, lkritser@mbapr.com